

BOSTON LYMPHATIC SYMPOSIUM

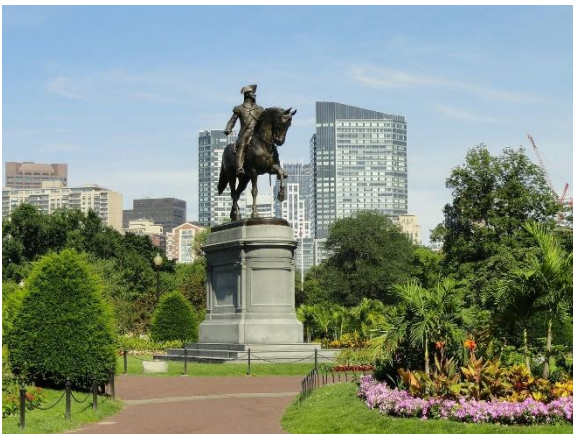
Hosted by the  Boston
Lymphatic
Center

In Partnership with  Lymphatic Education
& Research Network

INVITATION TO SPONSOR

OCTOBER 30, 2021

NOVEMBER 5-6, 2021



Patient Symposium

Saturday, October 30, 2021

"The Power of You"

Clinical Symposium

Friday, November 5, 2021

Saturday, November 6, 2021

VIRTUAL

INVITATION TO SPONSOR

On behalf of the Boston Lymphatic Center, a joint program between the Beth Israel Deaconess Medical Center and Boston Children's Hospital, teaching affiliates of Harvard Medical School, welcome to the 2021 Boston Lymphatic Symposium! The Boston Lymphatic Center is a Comprehensive Center of Excellence and the Symposium is held in partnership with the Lymphatic Education & Research Network (LE&RN).

In 2021, the clinical focus of the symposium will be lower extremity lymphedema.

As is true every year, the core of the symposium will be the world-renowned international and domestic faculty that kindly provide their time and expertise throughout the symposium.

VENUE



The 2021 Boston Lymphatic Symposium will be held virtually. Thanks to modern technology, you will be able to view the presentations live by webcast and have

access to all recordings for 90 days after the meeting. Breakout sessions will only be available during the live webcast.

EXHIBITOR LOCATION & COST

Exhibitors may have an exhibit table at EITHER Venue or BOTH and you can indicate that as such on the application form.

Please note:

- \$5,000 minimum to exhibit at **ONE** of the venues
- \$10,000 minimum to exhibit at **BOTH**

ASSIGNMENT OF SPACE

Space will be assigned with priority given to higher level sponsors. In order to be considered for assignment of space, applications must be returned by October 15, 2021. No numbers will be assigned. Tables will be labelled with the exhibitor's company name.

SPONSORS

- Exhibits from leading medical and manufacturing companies available.

SPONSORSHIP FEES

Sponsorship fees include a complimentary exhibit table. This fee includes:

- Two – 6' covered table for Gold Level
- One – 6' covered table for either Silver or Bronze level.
- Two chairs at each table
- Identification sign
- There is no provision for drain, water, electricity or permanent installations of any kind.
- Your display must fit on a 6' table. If you have a large piece of equipment to display you may place it directly behind or in front of your table.
- **All** breaks are served in exhibit area.

TERMS OF PAYMENT

Full payment in US funds of your Sponsorship Level must be submitted with the application for exhibit space. No application will be processed, or space assigned until the full payment is received. Space must be fully paid for by October 15, 2021. If assigned space is not paid for by October 15, 2021, it may be reassigned or cancelled.

No refunds will be made in the event of cancellation after October 31, 2021.

The acceptance of payment by The Boston Lymphatic Symposium with an application does not in any way constitute acceptance of the application. If an application is subsequently denied, a full refund of the table top fee will be made promptly.

REGISTRATION

Registration forms will be sent to each exhibiting company with their exhibitor confirmation. These forms should be returned no later than October 15, 2021. No exhibitor will be admitted to the exhibit area without an exhibitor's badge.

Each exhibitor is allowed complimentary registrations per table top (dependent upon level of sponsorship) without charge. *Additional representatives may be registered at a fee of \$100 each.*

INSURANCE

It shall be the responsibility of the Exhibitor to maintain such insurance covering personal injury and/or property damage or loss in such amounts as the Exhibitor shall deem adequate. Neither the Boston Lymphatic Symposium, and its Joint Provider, Amedco, will provide insurance protection for the Exhibitor.

SECURITY

Security of products and materials is the responsibility of the exhibitors. Watchman service will be provided during hours of the exhibition but cannot guarantee security of individual exhibits.

SHIPPING

Shipping details will be sent.

APPROPRIATE MANAGEMENT OF ASSOCIATED COMMERCIAL PROMOTION

The Boston Lymphatic Symposium will be CEU & CME certified, therefore, we bring your attention to the following Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support:

Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CEU/CME activities.

Product-promotion material or product-specific advertisement of any type is prohibited in or during CEU/CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CEU/CME. For live, face-to-face CEU/CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CEU/CME activity.

Commercial interests may not engage in sales or promotional activities while in the space or place of the CEU/CME activity.

INTERPRETATION AND APPLICATION OF RULES & REGULATIONS

All matters in question not specifically covered by these rules and regulations are subject to the decision of The Boston Lymphatic Symposium through the Program Committee.

SPONSORSHIP INQUIRIES

For more information about The Boston Lymphatic Symposium held virtually, please contact:

Jennifer Cheetham Jennifer@wellassembled.com
Phone: (503) 545-2662

2021 BOSTON LYMPHATIC SYMPOSIUM SUPPORT OPPORTUNITIES

SATURDAY, OCTOBER 30, 2021 – Patient Symposium | VIRTUAL | 1 day | “The Power of You”

\$15,000 VIRTUAL PLATINUM SUPPORTER

Includes:

- Opportunity to provide a 2 – 5 minute video/commercial during one of the Agenda Afternoon Breaks. These would be outside of CME portal to be in compliance. *Limited to 4 companies.*
- Logo, link, contact info, and business description listed on Virtual Exhibitor tab within conference portal
- Availability to post a video segment (2 mins or less) displayed in Virtual Tradeshow (*provided by Exhibitor*)
- Availability to have a Zoom Meeting link to chat with attendees.
- Company logo on rolling slideshow during the meeting.
- Complimentary registration for **FIVE** company representatives.
- Availability to have a PRODUCT THEATER- an educational session for attendees during Lunch, 20 MINUTES in length. *Limited availability to 2 industry.* Topic point may be selected by Sponsor.
- Your company contact info/website included on Boston Lymphatic Symposium website for 90 days post conference
- Availability to host one of four PATIENT workshops: Compression, Nutrition, MLD, Caring for the Caregiver (**details on workshops below*) * Attendee list will be provided for those who have opted in for the breakouts.
 - **Conquering Your Compression Concerns - Speaker Robyn Bjork, CLWT, CLT-LANA.**
 - **Get Answers to Your Nutrition Questions! - Speaker Jean LaMantia, RD**
 - **Up Klose with Guenter Klose: Manual Lymph Drainage Q&A - Speaker Guenter Klose, CLT-LANA**
 - **Caring for the Caregiver: Addressing Needs of Caregivers” - Speaker Leora Lowenthal, LISW**

PLUS:

- Boston Lymphatic Symposium will send an email on behalf of the participating company/exhibitor to all meeting registrants and members. **Exhibitor company pays for email or postcard creation and/or postage if applicable.*
- Participating company provides an article with topic-rich content for newsletters. Boston Lymphatic Symposium will include their website link and mentions their participation in the conference. *This is limited to 4 companies.*

\$10,000 VIRTUAL GOLD SUPPORTER

Includes:

- Opportunity to provide a 2 – 5 minute video/commercial during one of the Agenda Afternoon Breaks. These would be outside of CME portal to be in compliance. *Limited to 4 companies.*
- Logo, link, contact info, and business description listed on Virtual Exhibitor tab within conference portal
- Availability to post a video segment (2 mins or less) displayed in Virtual Tradeshow (provided by Exhibitor)
- Availability to have a Zoom Meeting link to chat with attendees.
- Company logo on rolling slideshow during the meeting.
- Complimentary registration for **TWO** company representatives.

PLUS:

- Availability to have a PRODUCT THEATER- an educational session for attendees during our morning BREAK (15 minutes) in length. Limited to 1 company. Topic point may be selected by Sponsor.
- Your company contact info/website included on Boston Lymphatic Symposium website for 90 days post conference
- Availability to host one of four PATIENT workshops: Compression, Nutrition, MLD, Caring for the Caregiver *Attendee list will be provided for those who have opted in the breakouts.

\$2,500 VIRTUAL SUPPORTER

Includes:

- Opportunity to provide a 2-5 minute video/commercial during one of the Agenda Afternoon Breaks. These would be outside of CME portal to be in compliance. *Limited to 4 companies.*
- Logo, link, contact info, and business description listed on Virtual Exhibitor tab within conference portal
- Availability to post a video segment (2 mins or less) displayed in Virtual Tradeshow (provided by Exhibitor)
- Availability to have a Zoom Meeting link to chat with attendees.
- Complimentary registration for **ONE** company representative.

FRIDAY, NOVEMBER 4 & SATURDAY, NOVEMBER 5, 2021

Clinical Symposium | VIRTUAL | 2 days

\$15,000 VIRTUAL PLATINUM SUPPORTER

Includes:

- Availability to have a PRODUCT THEATER- an educational session for attendees during Lunch, 20 MINUTES in length. *Limited availability to 2 industry.* Topic point may be selected by Sponsor.
- Your company contact info/website included on Boston Lymphatic Symposium website for 90 days post conference
- Logo, link, contact info, and business description listed on Virtual Exhibitor tab within conference portal
- Availability to post a video segment (2 mins or less) displayed in Virtual Tradeshow (provided by Exhibitor)
- Availability to have a Zoom Meeting link to chat with attendees.
- Complimentary registration for **FIVE or SIX** company representatives.

Plus:

- Opportunity to provide a 10 minute video during one of the Agenda Breaks or a 5 minute video/commercial in a specific Breakout Session These would be outside of CME portal to be in compliance. *Limited to 4 companies.*
- Your company contact info/website included on Boston Lymphatic Symposium website for 90 days post conference
- Availability to have a PRODUCT THEATER- an educational session for attendees during Lunch, 20 MINUTES in length. *Limited availability to 2 industry.* Topic point may be selected by Sponsor.

\$10,000 VIRTUAL GOLD SUPPORTER

Includes:

- Logo, link, contact info, and business description listed on Virtual Exhibitor tab within conference portal
- Availability to post a video segment (2 mins or less) displayed in Virtual Tradeshow (*provided by Exhibitor*)
- Availability to have a Zoom Meeting link to chat with attendees.
- Complimentary registration for **FOUR** company representatives.

Plus:

- Opportunity to provide a 10 minute video during one of the Agenda Breaks or a 5 minute video/commercial in a specific Breakout Session These would be outside of CME portal to be in compliance. *Limited to 4 companies.*
- Your company contact info/website included on Boston Lymphatic Symposium website for 90 days post conference

\$5,000 SILVER SUPPORTER

Includes:

- Logo, link, contact info, and business description listed on Virtual Exhibitor tab within conference portal
- Availability to post a video segment (2 mins or less) displayed in Virtual Tradeshow (*provided by Exhibitor*)
- Availability to have a Zoom Meeting link to chat with attendees.
- Complimentary registration for **TWO** company representatives.

Plus:

- Opportunity to provide a 10 minute video during one of the Agenda Breaks or a 5 minute video/commercial in a specific Breakout Session These would be outside of CME portal to be in compliance. *Limited to 4 companies.*

\$2,500 VIRTUAL SUPPORTER

Includes:

- Logo, link, contact info, and business description listed on Virtual Exhibitor tab within conference portal
- Availability to post a video segment (2 mins or less) displayed in Virtual Tradeshow (*provided by Exhibitor*)
- Availability to have a Zoom Meeting link to chat with attendees.
- Complimentary registration for **ONE** company representative.

OCTOBER 30, 2021 AND NOVEMBER 4-5, 2021

***ADD-ON EXHIBITOR OPPORTUNITIES**

Sponsor BOTH Patient & Clinical Symposium | VIRTUAL | 3 days

\$2,500 VIRTUAL SUPPORT

- Patient Symposium in **addition** to Clinical Symposium
-

\$1,000 VIRTUAL SUPPORT

- Clinical Symposium in **addition** to Patient Symposium
-

***ADD-ON EXHIBITOR OPPORTUNITIES**

(Available with Supreme/Platinum Level Sponsorships ONLY)

\$15,000 WIFI NETWORK & MOBILE APP

- The fee includes a dedicated slide of on-screen recognition during Scientific Session and breaks, recognition in the final program; meeting signage; mention in EVS website and a mobile app banner. *Your company can select WiFi network name and password.*
-

***\$1000 PRE/POST CONFERENCE MARKETING**

Includes:

- Boston Lymphatic Symposium will send an email on behalf of the participating company/exhibitor to all meeting registrants and members.
 - Exhibitor company pays for email or postcard creation and/or postage if applicable.
-

***\$500 EXHIBITOR NEWSLETTER ARTICLES**

Includes:

- Participating company provides an article with topic-rich content for newsletters. Boston Lymphatic Symposium will include their website link and mentions their participation in the conference. *This is limited to 4 companies.*
-

***\$500 SOCIAL FEED POST (PRE-CONFERENCE)**

Includes:

- Sponsor a social media post through Boston Lymphatic Symposium's social media to draw attention to your booth, promote an activity, or include a short message. Company must provide sample text/post by October 1, 2021. Details on how to post will be provided to participating companies.
-

APPLICATION / CONTRACT FOR EXHIBIT SPACE

THE BOSTON LYMPHATIC SYMPOSIUM

*For Payment,
check is preferred

- Exhibit virtually at **CLINICAL SYMPOSIUM** – November 5-6, 2021
- Exhibit virtually at **PATIENT SYMPOSIUM** – October 30, 2021
- Exhibit virtually at **BOTH VENUES** – October 31, 2021 AND November 5-6, 2021

COMPANY NAME: _____

ADDRESS: _____

CITY _____ STATE _____ ZIP CODE _____

COUNTRY _____ EMAIL _____

PHONE _____ FAX _____

CONTACT (person to whom contract and meeting information should be sent):

Name/Title

PRODUCT DESCRIPTION _____
(Use separate sheet if needed)

If the contact person for the exhibitor listing is not the same, please list name and contact information (phone and email) of the on-site representative.

You agree to pay the total fee of \$_____ plus any additional registration or sponsorship fees by **October 15, 2021**. You agree to abide by all the regulations set forth in the accompanying brochure, which is made part of this contract, and to all conditions under which the exhibit space in the meeting venues are leased to The Boston Lymphatic Symposium. No refund of any payment will be allowed for voluntary cancellation after **October 31, 2021**.





Payment Information:

Check made payable to: **Boston Lymphatic Symposium** (Please keep a copy of the application and return the original to:

Boston Lymphatic Symposium
333 South State St, V-324
Lake Oswego, OR 97034

CREDIT CARD PAYMENT

Gold Level	\$15,000
Silver Level	\$10,000
Bronze Level	\$5,000

Sponsorship \$ _____ Please charge our:    

Name as it appears on your card (please print)

Card Number

CVV code

Exp. Date

Signature of Card Holder (*Required)

(Billing Address, if different from Application address)

We understand that if we reserve exhibit space and do not show to claim such space, the exhibit fee is not waived and is due, payable to The Boston Lymphatic Symposium.

You agree to pay the total fee of \$ _____ plus any additional registration or sponsorship fees by **October 15, 2021**. You agree to abide by all the regulations set forth, and to all conditions under which the exhibit space in the Clinical Symposium are leased to The Boston Lymphatic Symposium. No refund of any payment will be allowed for voluntary cancellation after **October 31, 2021**.

In connection with your participation, please sign and return a copy of this agreement to acknowledge that you agree to hold our joint provider, **Amedco, and Well Assembled** harmless from any liability, damages, or costs (including reasonable attorneys' fees) that may arise as a result of your exhibiting at this CEU/CME activity.

Without limiting the breadth of this hold harmless agreement, you acknowledge that it shall extend to include the loss, damage, or theft of any equipment or materials you bring to the conference site as well as injuries that any of your employees or agents may incur.

Again, thank you for your participation in what will be a successful conference. Please return by email or fax.

You acknowledge and agree to the hold harmless provisions set forth in this letter.

Please signify your acceptance of these guidelines

- You acknowledge the Exhibitor/Commercial Support Representative Guidelines and agree that you will abide by those guidelines.

Signature

Date

Print Name

Company Name